Grading Rubric- Oral Presentations

Student’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Tool/Strategy Selected: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Grade Awarded: \_\_\_\_\_\_\_\_\_\_\_

*Understanding Marketing Tools*

| Item/Skill Evaluated | Score | Comments |
| --- | --- | --- |
| Presentation Skills   * *Greeting* * *Organization* * *Clarity* * *Relevancy* |  |  |
| Assessment of Visual(s) Used   * *Clear/visible* * *Organized / Varied* * *Relevancy* |  |  |
| Connection to Business World/Attributes   * *Greeting* * *Organization* * *Clarity* * *Relevancy* |  |  |
| Interactive   * *Varied strategies to help present content* * *Class/Group activity* * *Clarity* |  |  |
| Quality of Information   * *Duplicable* * *Know - “Why, How, What”* * *Referenced* * *Engaging* |  |  |
| Overall Presentation   * *Introduction- engaging* * *Knowledgeable* * *Resource- extend learning* * *Summary/Conclusion* |  |  |

1. Presentation
2. Thumb drive – transfer to Mr. Kraus’ Website
3. Book a time for Green screen presentation – 60 sec-120 sec
4. Follow-up interview