**Marketing**

**What is it/ Marketing Encompasses**:

(Class Brainstorm Session – September 7, 2016)

Colours Culture Promotion Slogan Businesses

Logo Advertising Commercials ` Web site Icon

Jingles Communication Posters Tax Money Academics Knowledge Image Character Product

Demographics Desire (to buy) Create a need or a want

Patent Certification Themes Service Tourism

Curves Trends Cash flow Economics Accounting

Exploitation Sexism Integrity Balance Customers Clients Social Media Facebook You Tube Instagram

Motto Referral Networking Event Icon Tiger Woods McDonalds Telecommunications TV Radio

Telus Halo Cub Penguin Pokemon Go Twitter

Dragon’s Den Entrepreneur Expense Inventory

Reputation Pay Pal Web Amway High Schools

Clothing Creates Values Magazines Quality Scam

Canvassing Phone Telemarketing