

# LOGOS



Marketing/Entrepreneurship

# Thomas Wood

The bird is a liver bird. This bird is the bird that represents my favorite soccer team. I follow this team almost religiously and they are a part of mine and my family's lives. Without this team I would be lost and I plan to follow them closely for the rest of my life. The coloring represents my roots. The red and white is for Canada, where I have grown up, and the blue, white and red is for the UK as that is where my family is from. My parents are the first in my family to leave the UK and I wanted to show that it is still a part of my life.

i. *graphic only*



ii. *graphic with name*



iii. *graphic with name and colour*



## Ella Lay

My logo resembles houses as I want my future career as a successful Real Estate Agent and it also resembles my last name as I want to be my own executive. I hope to pursue this career interest and help people find the home of their dreams!





Ryan  
Haraki

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Ryan  
Haraki



Ryan  
Haraki

# Ryan Haraki

I wanted my logo to be simple, say "Ryan" right way, and stand out. I chose the font for the "R" because it feels futuristic and innovative, and those are some of my favorite qualities, I love the idea of innovating for a better future. The reason I went with a blue gradient is because blue has been my favorite color since I was a little kid, so I wanted to add a personal touch to it. The "R" is in a box so it stands out, and it separates it from my name on the right.

*\*\*Logo on next slide*

# Jon Marc De Guzman

When designing my logo I tried to find things that had to do with art, design, and myself. But what stuck out to me the most was a pencil. It's the art medium that I've used the longest and partly the reason I am who I am. I doubt I would be as creative and set my goals to where it is now if it wasn't for my interest in drawing. That's why I chose the pencil as the base of the design for my logo, and I incorporated the initials of my first name inside of it because when I'm drawing the pencil becomes a part of me. Art has become a huge part of my life and made me a more creative person so I wanted to show that in my logo.



Jon Marc  
Design



Jon Marc  
Design

# Matthew Landells

*My logo resembles houses as I want my future career as a successful Real Estate Agent and it also resembles my last name as I want to be my own executive. I hope to pursue this career interest and help people find the home of their dreams!*



# Jonah Daniels

*Unlike a lot of people, I don't have that one thing that I'm super passionate about like a sport, or cooking, etc. However, a lot of times when entrepreneurs focus only on building their business/passion, they become unbalanced in their lives, and their stress level increases. Throughout my life I picked up many hobbies and interests that I enjoy doing to this day and I've managed to balance all of them. The two equal triangles represent balance (similar to a Yin & Yang design) and how I should always live my life, with great balance.*





# Amy Davis



MODELING AGENCY

\*\*Story on next slides

# Amy Davis

My logo represents a modeling agency owned by me called "dynamic modeling agency". I have always had a passion for the fashion industry and modeling so I thought this project was the perfect opportunity to showcase that. Fashion and modeling are very cool and fun. The clothes you wear represent who you are as a person, they can also allow you to express yourself beyond just words. Although, the fashion and modeling industry can sometimes be questionable. There are some upsides and downsides when working in this type of industry. Fashion models are presented to the world as a perfection of beauty, a perfection that is shown through numbers, your height, waist, chest size, weight, and even age. I have done a fair amount of research and found out that many models are not confident about themselves. They worry about what their eating, how much weight they're gaining, and how their features will look in photos. Many models end up having plastic surgery in hope of being accepted and praised in this industry. I will say, I can see how easy it would be to fall into this trap when you are constantly surrounded by beauty and are being compared to other people.

# Amy Davis

However, I believe these standards should be broken, what should change is the way this business perceives beauty. Beauty should not have requirements. We all have our imperfections and differences but that is what makes us unique. It should not matter the colour or the sizes of your body. One of the darkest sides to modeling is how you are looked at by the entire world, these people don't treat you like you are a person with legitimate feelings, they treat you like a doll. When working specifically with male photographers they abuse their power on models. Many women receive gross texts after having a shoot. These women didn't ask for this, they don't want the photographers to look at them in bikinis or shorts and use their power to benefit them. People have admitted that their colleagues even asked for certain types of swimsuits and nude poses so that they could stare at these beautiful women in a disgusting way. Of course, there are great benefits to this industry, you have fun being pampered, you always get your hair and makeup done, and you wear the most luxurious clothing and meet many interesting people, but is all that really worth every other downside?

# Amy Davis

If I were to create an agency or brand that had anything to do with fashion or modeling I would be sure to make mine different. I would ensure that these women feel safe, and the beauty standards would be broken because everyone is beautiful in their own way. The "D" in my logo stands for dynamic because dynamic can represent the word power, so this power is what I am giving to these women, the power to no longer be abused by men who look at you like some toy or doll. I would love for the fashion industry to be changed and I hope it changes soon.

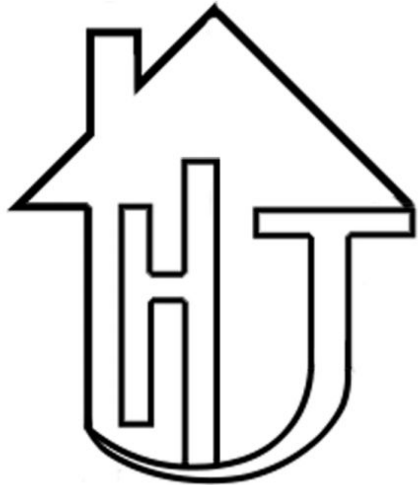
# Mason Lemmen



# Mason Lemmen

My logo was designed to represent me as a baseball player. The lemon baseball represents my last name and my nickname. Although my last name is spelt Lemmen, it sounds like lemon. The blue and gold colours around one bat represent the ridge meadows royals my old team and first real competitive team. Whereas the red and black grip tape on the other bat represent the team I play for now, which is a much more competitive team, the Coquitlam Reds. The “M” and the “L” in my logo represent my initials. Finally, the word Determination at the bottom of my logo is there because that is what separates me from the rest of my team. I am always out practicing, getting my reps in, doing anything to separate me from other people.

# Hailey Jeong



I made this logo the way it is because I wanted to show my interest with real estate and made it unique and personalized to my style and liking. It is simple and made it different so it isn't similar to other real estate logos.

# Jade Lenton

People are suppose to bleed red. But those who are drawn to parchment and paper like fireflies to light live not only in this reality- but in so many others. They invest themselves in the power of the page with everything they've got; their hearts, their minds, their blood and their bones. They become a part of the worlds that they love.





# Anthony Castaneto



Anthony's  
Reality



# Anthony Castaneto

My goal for my logo was to make something that represents who I am. During the creation of my logo, I wanted to incorporate some form of symbolism from my life. I chose tea as it has become a staple in my daily routine. Tea, in my doctrine, is symbolism for peace, tranquility and spiritual enlightenment. The circle also serves the same concept; it is symbolism for balance and order. The letters is a nickname typically said by close ones, as it stands for my first and middle name, Anthony Jordan. My goal is to eventually run my own business where I create products to improve the efficiency and the betterment of the environment. So these are some of my philosophies I live and think by while I achieve my goal.

# Jeremy Carmona

**JEREMY**  
KICKZ



# Jeremy Carmona

My story of my logo represents my love for shoes. I wanted to make my logo simple. The 'Kickz' represents the shoes, and the shoes are "Jordan 4" which is one of my favorite shoes. My passion for shoes started about a year ago. There's something about shoes that just makes me love them. I loved some many shoes and I wanted to get the shoes that I've wanted but I just did not have enough money to get them because I didn't have enough money. But now that I have a job I can get the shoes that I want. I created this logo not just for the present but for the future. I hope that I can start a business in the future. But not just to sell shoes but other essentials like clothes. Because I really do have a passion for clothing as well. And it is something I enjoy doing.

# Zoltan Szabo

“This logo was made last year but I revamped the colours this year”

The simple but memorable colour contrast helps to identify the logo in large or small format. Yellow is a colour defined as representing optimism, creativity and happiness, all traits in which I personally feel I have, the second half circle is simply for a pleasing aesthetic colour contrast.



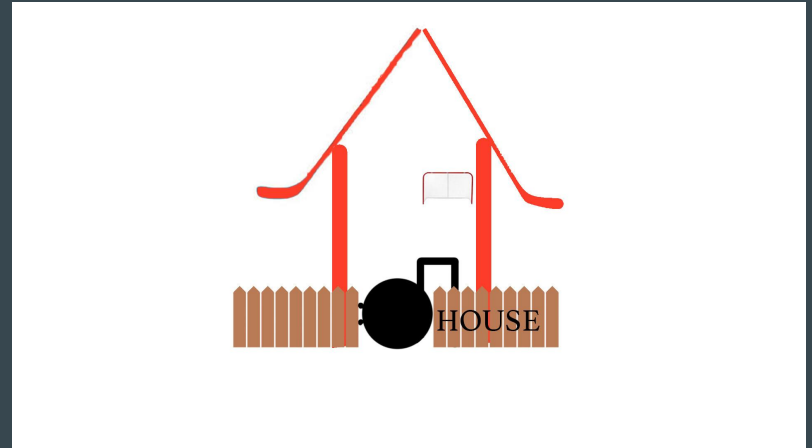
# Abas Mohammad Ali

I chose to have houses in the background because it represents real estate. Real estate is something I have always looked into and found interesting. Now for the colours I had a black background with the houses a light blue because it grabs the attention of the viewer. These colours are unique and stands out from others. The “A.M.A” are my initials. It's something easy and catchy. It is a simple but yet unique way to define the logo because of the colours chosen.



# Ethan Gatehouse

I used red on the house because that is the colour of the posts. Also, I used a theme of hockey by using a net as a window and a puck as a gate to spell my name Gatehouse.



Mikayla Lock





# Mikayla Lock

My family and I have been going to Osoyoos every year since I was born. Brain freeze is a business my dad and I wanted to start because its always super hot in Osoyoos and there's never anywhere good to go when your craving something cold and refreshing. If we did start the business it would be like a ice cream truck. We would drive around campsites, beach's, hotels, and even around town and sell different drinks. We would sell slurpees with a variety of flavours and virgin piña colada, margaritas. I chose this logo because it was bright and eye catching. You can easily tell what the product we're selling and it's self explanatory. The logo appeals to all ages.

# Jarid Heinrich



# Jarid Heinrich

When I was designing my logo, I wanted to make sure I had something that could go with the name and have something else go with it for sewing.

The reason I have the name Raminoes is a story that is all the way in grade 6 which me and my friend liked doing photoshop on or school iPad from cyber school. We wanted to do something where me and him would take request from people to photoshop something and just do it, we didn't charge anyone, not even 5 cents but I guess at least we enjoyed doing it. When we decided to come up with a name for or "company" we decided to combine are gamertags on the xbox and got the name Raminoes so no we weren't trying to just take the name Dominoes and put ram at the end. When it was time for the both of us to let go of Raminoes due to us going to different high schools for grade 8 I told my friend that someday I will bring back Raminoes and make it go big in the future and he believed in me...I don't think he did i'll be honest.

# Jarid Heinrich

Finally done with that story but anyway back to the design of the logo! So obviously I wanted to put a ram in the middle so I could have something related to the name Raminoes but I needed to figure out how to add sewing into this which made me realize that I could get a sewing needle and have the ram hold it with its mouth. I wanted to add more than that though, I wanted to put a circle around the ram head but I noticed that I could put string through the needle and have the string go around the ram head that would make things look better. I then tried adding the name Raminoes with the string and that's exactly what I did for the design.

# Jarid Heinrich

When I picked the colours I wanted to make the string orange because I want to wrap around the logo with fun, energy, warmth, enthusiasm, and creativity. For the inside of the logo I wanted to add Yellow and red together because this company will have optimism, happiness, amusement, energy, and excitement.

I'm gonna stop talking about this logo right now before I go even longer than what I have said already. This is my logo and thank you you checking it out.

# Nicolas Zolliker



# Nicolas Zolliker

The reason I chose a shield for my logon is because the zolliker crescent is a shield but not same design. I chose this font to make it distinct and recognizable. With this logo I want to bring a group of people together. Make them feel like part of a club. If you are wearing this logo you feel like you're part of something instead of just being a simple logo.

# Kaelyn Van Garderen





# Kaelyn Van Garderen

This logo is simple yet effective. The logo's main focus is the stock market arrow that points up. This skyward arrow implies that KV Holdings is a company that can only grow from its current state, and will continue to adapt and change to whatever challenge or shift in the environment. The circle around the arrow is also there for a purpose; the circle implies that KV Holdings is a brand well rounded, as it's well-bounded together with ethics, unity, and stability.

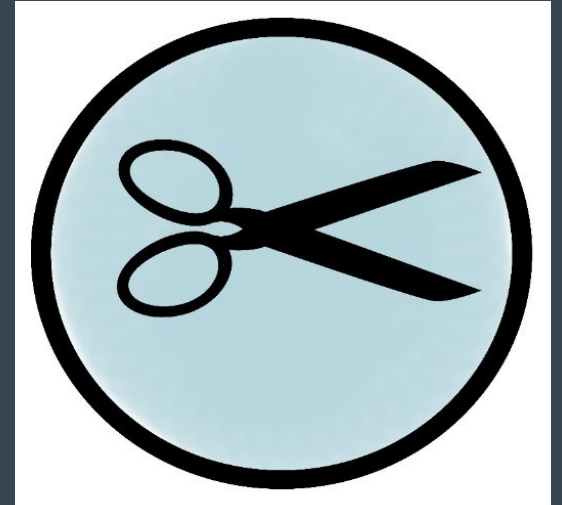
# Hussin

This is my logo it's the same one as last year. I picked a star because there are 5 points on a star and I have 5 important goals about myself. I chose blue and red because it stands out and it's my favourite colours. I have the letter H in the middle for the first letter of my name.



# Aeryn Woodrow

For my logo I did scissors in a circle because when I'm older I want to be a hairdresser. I put the scissors because it is one of the tools you use to cut hair so it makes sense. I also made the background teal because it's a bright color that will stand out. The reason I want to be a hairdresser when I'm older is because I have always liked to do hair. I would dye mine do other peoples and at first I was just doing it for fun but then I started thinking about the future and that I might get good money doing what I love. For hairdressing you have to have a good logo to pull people in but you can also get consumers by someone recommending you. I took marketing because if I ever want to open a business when I'm older I have some experience.



# Gabrielle Bastiaanssen



# Gabrielle Bastiaanssen

I designed my logo this way because I am a rock climber, and it is a big part of my life, so I wanted to represent that. The diamond shape represents a climbing structure and all the stuff I must overcome in my life. Life will go up and down, there will be some tough parts and changes, (the pointy parts of the diamond) but at some point I will overcome all the challenges and relax feeling content. For the time being however I'm going through different levels of challenges every day so I can become who I want to in the future. The GGB in the middle of the. I chose this blue/green colour because it has been my favourite colour ever since I was little because it reminds me of the ocean in the Oregon Coast which I've been to two or three times now and I absolutely love it. It makes me so happy and brings back childhood memories.

# Ryan Choo

26

26

Twenty-Six

26

Twenty-Six

# Ryan Choo

The yellow in the background is to represent my Asian heritage Red would have worked as well but it did not really show out well. The 26 stands for the 26th of April my birthday. My life has always revolved around even numbers such as how many people are in my family (4) and how I am the Second child

# Thenuja Liyanage

I chose an orca as the symbol since I'm based in the west coast. The orca in this style is looks sharp and is ideal for the tech industry. The simple, yet aesthetically pleasing graphic is easy to print, embroider, and use in letterheads.

**THENUJA**  
**LIYANAGE**



**THENUJA**  
**LIYANAGE**





# Tyler Mustvedt

I love Trucks and cars. and the stripe through the middle represents a tire mark from a big tire and i chose the color red because it is my favorite color and looks great and pops out for people to see.

**T.MUST**



**MOTORSPORTS**